

SUBMIT ARTWORK



PREFERRED FILE FORMATS

Our preferred art applications are Adobe Photoshop® CS5 .psd, .tif or .eps files and Adobe Illustrator® CS5 .ai or .eps files. We will also accept but do not recommend Adobe InDesign® CS5 files provided they are properly packaged (please use the Package command in the File menu to gather all fonts, linked images, etc.).

PC or MAC versions of the listed applications are acceptable.

NOTE: submission of alternate file types to those listed, or of files built with non-Adobe based software, may result in additional art preparation charges.

FILE SIZING, MARGINS AND BLEED

Document dimensions should be 1:1 with the trim size (finished dimensions) of your product (e.g. if finished banner measures 24" x 48", then page size should be set to 24" x 48"). A minimum margin of 1.25" must be maintained around the entire document, with no graphics or text falling within the margin area. If you wish for your graphics or colors to be printed up to the edge (trim line) of the finished product, then the graphics must extend 2" beyond each applicable border to create a sufficient "bleed".

FONTS

For greatest accuracy, all fonts should either be outlined (InDesign or Illustrator) or rasterized (Photoshop). If you are unable to outline or rasterize fonts, files of all fonts used in the document should be compressed and sent along with artwork files. Kanopys Canada cannot guarantee identical reproduction without outlined/rasterized fonts or receipt of font files.

COLORS, RESOLUTION AND GRAPHICS

Convert all color into CMYK values or specific Pantones. Pantones should be specified using the PMS (Pantone Matching System) solid coated library. We will match any Pantone color indicated as closely as possible based on the printing process being used.

All image files should be at full size set to a minimum of 56 dpi, or a maximum of 150 dpi. All placed art should be linked to the file (not embedded) and original high resolution images (.psd, .tif or .eps files) should accompany the artwork submission in a compressed file.

Logos should be provided in vector format whenever possible. This will ensure optimum print quality and more accurate color matching.

NOTE: please do not set up elements to overprint. This will distort colors particularly in digital prints.

DATA TRANSFER TO KANOPYS CANADA

Files may be sent to Kanopys Canada either electronically or through the mail. Please inform your Kanopys Account Executive as soon as files have been sent.

MAIL: Our preferred method of receiving large files (over 2000 MB) or a large number of files is via mail. Art files on CD or DVD should be sent to the following address:

Kanopys Canada
1055 Industry Street
Oakville, Ontario L6J 2X3

EMAIL: Small files under 10-15 MB can be sent via e-mail to graphics@kanopys.com. When sending your files electronically, please stuff (or zip) files to prevent them from corrupting.

FTP: Large files or complete projects can be uploaded to our FTP site, which can handle up to four GB in size, but it is recommended that files are less than two and a half GB. When sending your art files electronically, please stuff (or zip) files to prevent them from becoming corrupt.

MAC users need to use FTP client 'FETCH' (free trial copy of FETCH is available for download at <http://fetchsoftworks.com/fetch/download/>).

PC users may need a client such as FileZilla (free trial copy of FileZilla is available for download at <http://filezilla-project.org/>)

Host address: kanopys.com

User Name: client@kanopys.com

Password: Please contact your sales representative for password confirmation

ADDITIONAL TIPS

SCALING AND PROPORTION FOR PHOTO BASED FILES

Consider creating files at a smaller size than your final art. Make sure it is in proportion and will scale correctly. For example, if final art size is 6'H x 12' W (72" H x 144" W), file created at quarter size would be 18"H x 36"W. If the intended final resolution is 75 ppi, then the resolution needs to be 300 at quarter size.

It is not recommended to save a jpeg file as an eps, this does not convert the file to the required vector format needed to produce printed matter

TEMPLATES FOR OUR PRODUCTS ARE ALSO AVAILABLE FOR YOUR USE

For assistance with setup or uploading, please contact our graphics department at (905) 849-3980